

Louis Bostock

UX & Product Designer · Front-end Developer

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PROFILE

Designer who builds. I combine UX thinking with hands-on front-end development — shipping real products in live environments rather than stopping at the prototype stage. Currently completing a BSc in Web and UX Design at Manchester Metropolitan University (graduating July 2026), working as an Email & Landing Page Developer at Knight Knox, and running LOUIUX, my freelance web design and development business. Looking for a graduate UX, product design, or front-end-with-UX role where design rigour and build fluency are both valued.

EXPERIENCE

Email & Landing Page Developer — Knight Knox, Manchester

Jan 2026 – Present

- Build and own responsive landing pages across multiple domains, taking briefs through to deployment — bridging design intent and production reality.
- Develop and manage email campaigns for multiple publishers, maintaining brand consistency across varied design requirements.
- Implement behavioural tracking within landing pages, feeding engagement and conversion data back into campaign decisions.
- Work within Salesforce and deployment tooling as part of a broader marketing infrastructure team.

Freelance UX Designer & Front-end Developer — LOUIUX, Manchester

Nov 2023 – Present

- Founded and operate LOUIUX, delivering portfolio and small-business websites for clients including students, creatives, and small businesses.
- Designed and built bespoke portfolio websites for university students and emerging creatives, helping them secure graduate roles and internships.
- Handle full project lifecycle — UX research, UI design, front-end build, deployment, and ongoing maintenance.

Web Designer & Developer (sole) / Shop Assistant — Knowles Green, Bollington

Nov 2023 – Present

- Joined as a shop assistant at this boutique wine and cheese deli — and quickly identified that their existing website and Shopify setup were underperforming and overdue a complete rethink.
- Pitched and executed a full redesign and rebuild of the website from scratch, becoming their first and only freelance web hire — the first client of LOUIUX.
- Own the entire digital presence end-to-end: information architecture, UI design, front-end development, Shopify integration, deployment, and continuous iteration.
- Rebuilt key sections including homepage, events, shop, and about pages — improving usability, mobile responsiveness, and conversion.
- Develop and maintain Mailchimp email campaigns and digital content supporting wider marketing activity.
- Client reported measurable impact following launch: increased online orders and in-store footfall.

EDUCATION

BSc Web and UX Design — Manchester Metropolitan University

2023 – Jul 2026

Relevant modules: UX research methods, interaction design, information architecture, responsive web development, creative methodologies.

Selected projects: BandMates (musician-matching app — research to hi-fi prototype, validated via eye-tracking user testing) · StrideAR (AR glasses design fiction for marathon runners).

Usability Research Participant — Sage Publishing

2024 – 2025

Evaluated live prototypes as part of a professional UX research programme.

A Levels: Physics (A) · Spanish (A) · Music Technology (B) · EPQ (A)

SKILLS

UX & Design: User research, user journeys, wireframing, interaction design, UI design, prototyping, responsive design, accessibility, information architecture

Front-end: HTML, CSS, JavaScript, responsive front-end development, email development, landing pages, CMS

Tools: Figma, FigJam, Miro, VS Code, Salesforce, Asana, Mailchimp, FileZilla